

December, 2008

## Major Retailers Want To Give Our Parish Money!

Dear Saint Peter Parishioners:

We're pleased to share some exciting news about a new fundraising program for our organization. It's called "scrip", and it's the fundraising program that works while you shop.

Scrip is simply a word that means "substitute money" – in other words, scrip is gift cards from national and local retailers. They're the same gift cards that you buy at the store. Many popular retailers participate in our scrip program including JCPenney, The Gap, Acme, Shell, Pizza Hut, Red Lobster and many, many others.

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to sell gift cards to our organization at a discount. Member families like yours buy the cards for full face value, they redeem them for full face value, and our parish keeps the difference as revenue. And scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Our parish gets a regular source of revenue.

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our parish without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program! And scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline and even dining out.

If you have a child, grandchild, niece or nephew attending any Diocese of Wilmington Catholic school, you can register for a Tuition Account (by filling out the registration form and paying a one-time \$10 fee). Then the percent of revenue generated by your purchase is split 50/50 between the parish and your Tuition Account. For example, if you buy a \$100 Acme gift card. The parish purchased it for \$96, a \$4 profit. \$2 would go to St Peter Parish and \$2 would go to your Tuition Account. Once a year on April 30th, the money in your Tuition Account is applied to your family member's tuition bill. When you think of how much money you spend on groceries and gas a year, 2 dollars really adds up. Organizations such as Saint Vincent de Paul who distribute food gift cards to the needy would be making a \$4 contribution to the parish every time a \$100 gift card is purchased.

The Saint Peter Parish scrip program promises to be a simple and effective fundraising program. Thanks for your support!

Sincerely,

Father Fiore

For more information on this program, go to the Saint Peter School website ([www.saintpeternewcastle.org](http://www.saintpeternewcastle.org)) and click on Introducing Scrip.